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Kites to fly and give hope

Fly a kite and help a child go to school. A city-based NGO is hosting a kite-flying competition on March 6 to help raise funds for education of poor and needy children.

The Airtel Parikrma Patang Utsav will be held at Field Marshal Manekshaw Parade Grounds. Organised by Parikrma Humanity Foundation along with Airtel, the Utsav will see corporate executives teaming up with children from the slums and streets of Bangalore to fly kites.

The kites have been made by the children from the Parikrma centres for learning. The participation fee of Rs. 7,500 a team will go towards the entire education of a child for six months. The teams will be judged on the parameters to take off, flight, stability and descent and the winning team will be awarding a rolling trophy.

Announcing Airtel's support to this event, Deepak Mehrotra, chief operating officer of Bharti Cellular Limited, Karnataka said, "Airtel is happy to associate itself with Parikrma and to have got an opportunity to touch the lost chord of childhood."

"our aim through the Patang Utsav is to provide our children with exposure to successful people from the corporate world. This is very important if we have to instil hope in children that they could indeed beat the odds and break their cycle of poverty," said Shukla Bose, CEO, Parikrma Humanity Foundation.

Organisations are being invited to participate in the event by sending teams of four members each to fly kites with the Parikrma children.

For details call 9886086474.